

# POSITIVE TIPS FOR THE JOB MARKET

## **USING AN AGENT ISN'T JUST FOR CELEBRITIES!**

**Let an Employment Agent do your job search for you!**

*By Paul Zilligen, Positive People Placement Inc*

Using an agent isn't just for celebrities. Employment agencies are an important resource for job seekers to identify potential employment opportunities and expand their work experiences. Work with an employment agency can most easily be divided into two main areas; Temporary and Permanent.

### **Temp Recruitment**

Working as a temp has many advantages that job seekers should consider. Temping can offer:

- Work with a **variety** of companies & duties. Quickly expand your work experience.
- Expand your **network** and make employment connections.
- **Sample work** you are considering as a career.
- **Flexibility** in scheduling. We can work around second jobs, seasonal slow downs or lay-offs, stay-at-home parents, short-term travelers, student schedules and more.

Picture this: Joe would like to develop a career in the construction industry but does not know enough about the day-to-day tasks of the various trades to decide which one he would like to focus on. Joe has decided to work as a skilled labour temp with an employment agency so that he can experience working with several different trades. After only a few months Joe will have expanded his knowledge of the construction industry exponentially and will be able to make an educated career choice. In fact, he may have found a company to apprentice under.

### **Permanent Recruitment**

Employment agencies not only offer temporary work placements but also recruitment for full-time permanent positions. A company will hire an employment agency to recruit for difficult to fill jobs because of the human resources expertise and expansive network of qualified workers that an agency can offer. What this means for job seekers is that they can register with the employment agency by providing their resume and details of the type of work they are seeking and the agency will attempt to match them with relevant full-time work opportunities that become available. With just one application a job seeker will be considered for a number of companies and job openings.

Picture this: Sarah has just moved to a new town and is seeking full-time work. Sarah understands that up to 80% of job openings are not advertised. Being new to the town Sarah is faced with a limited network to access this hidden job market. In order to quickly identify potential work opportunities and expand her network Sarah has registered with an employment agency to assist in her job search. After only a few days the agency has contacted Sarah to set up an initial interview for 2 positions related to her past work experience.

There is no cost for a job seeker to use the services of an employment agency. Take advantage of this great employment resource. Register with Positive People Placement and then go enjoy the sunshine while "your agent" does your job search for you!

Positive People Placement recruits for permanent and temp positions in Office, Hospitality, Construction, Landscaping and more.

**For more information please contact  
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